

**Enhancing talent  
since 1935**

# FASHION ART DESIGN FRAGRANCES COSMETICS

## MISSION & DNA

To teach new skills and grow new talent: this has been Istituto Marangoni's mission for over 80 years now. The school combines advanced teaching methods with the latest developments in fashion, design and art to impart all the knowledge that participants need to fully express their creative self at Istituto Marangoni Milano\*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen, Miami and Dubai.

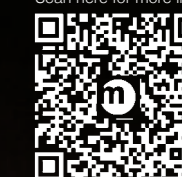
This unique blend of academic learning and creative and practical activities is part of Istituto Marangoni's DNA and is reflected in its four pillars: prestigious locations, highly-qualified teachers, international ethos and Italian style, further supporting the students in finding their place among the stars of the future.

Not only are Istituto Marangoni schools located in the world's major cities of fashion, design and art, but they are also nestled at the very heart of their respective fashion, business and creative districts. The schools themselves feature seductive interiors, visually communicating their prestige. This international presence ensures that Istituto Marangoni has its finger on the global pulse, and can offer participants specialist programmes at its various locations, as well as the ability to internationalise their skillset by moving between schools. A significant proportion of Istituto Marangoni's teaching staff is made up of renowned professionals, stylists, designers, photographers, art directors, graphic designers, interior decorators, product managers, buyers, marketing experts and business consultants who both teach and work in fashion, design and art, either in companies and institutions or pursuing their own endeavours. Their pragmatic values, extensive experience and deep knowledge of the current market situation are a fundamental part of transforming participants' sheer talent into something more effective, practical, and concrete.

\* Two Schools

1935	2003	2006	2013	2014	2016	2016	2017	2018	2022
MILANO	LONDON	PARIS	SHANGHAI	MILANO DESIGN	FIRENZE	SHENZHEN	MUMBAI	MIAMI	DUBAI

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# TEN PRESTIGIOUS LOCATIONS IN THE WORLD'S CAPITALS OF LUXURY

The globalisation of the world economy and the growing importance of emerging regions have inspired Istituto Marangoni to open schools in Europe, America, and Asia, progressively broadening its international influence. Each of the nine schools that today comprise Istituto Marangoni in Milano\*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen, Miami and Dubai contribute their own specialisms, strengths, and approaches that are inherent to the geographic and cultural position they occupy.



## ISTITUTO MARANGONI MILANO

### A unique encounter between Italian heritage and contemporary fashion

Studying fashion at Istituto Marangoni Milano is an immersive journey through the heritage of Istituto Marangoni's very first school, surrounded by Italian contemporary fashion and ready-to-wear. Students will engage with the 'Made-in-Italy' culture and the latest fashion trends, inspired by experimental design and research and combining handmade luxury and attention to detail with striking effects. Leveraging long-standing expertise and a creative, forward-thinking attitude towards both design and business, the city and the school have gained a privileged position in the global fashion arena. Students at Istituto Marangoni Milano have the opportunity to take part in special educational projects developed with leading fashion companies, an invaluable experience that will help them progress into the next phase of their fashion journey.



## ISTITUTO MARANGONI MILANO DESIGN

### Inspiring design through research and experimentation

Milano is synonymous with design excellence – and no wonder! The city unites a long history with a continued vital role in the global design landscape, always respectful of the past but with an eye to the future. Its unique approach to research and experimentation is also reflected in the Milano Design School, where participants are challenged with projects ranging from handmade furniture to high-end inspirational design for interiors, products and visual graphics. All courses at Istituto Marangoni Milano Design are underpinned by a contemporary aesthetic approach and cross-pollination with fashion and luxury, which can be found at every corner in Milano. This design culture is closely linked with the city's design district and its community of creative designers who are drawn to study, work and live in this fertile environment, uniquely pairing cutting-edge design with new technologies and an eye for business.



## ISTITUTO MARANGONI FIRENZE

### The art of new craftsmanship

Known around the world for its art, Firenze needs no introduction. Nevertheless, the city has another story to tell behind its exquisite façade. Art, craftsmanship and Italian excellence are not frozen in time; they grow and evolve, and this is particularly clear at Istituto Marangoni Firenze, where students not only learn how to create, practice, curate and promote art and fashion, but they also get to discover new languages in multimedia and artistic visual communication, exploring cross-pollinations in the fields of digital arts, media and new technologies. At the same time, participants will learn how to make the most of the wealth of materials and textiles that this city has to offer, enhancing them through new concepts of craftsmanship and using them as an inspiration for fashion design. At Istituto Marangoni Firenze, art and culture inspire the design of luxury accessories and jewellery, provide an exclusive setting for new fashion shows, and promote traditional Italian tailoring and innovation in menswear, speaking to a refined, contemporary audience.



## ISTITUTO MARANGONI PARIS

### The essence of luxury in an exclusive atelier

Paris, the luxury hub for fashion, couture and culture, is also home to some of the most important fashion businesses, and that is because the fashion houses of this city are nothing if not forward-thinking. That same progressive attitude is baked into the DNA of the Paris School, where participants will not only learn about the elegance and savoir-faire so closely associated with French fashion and luxury, but also about the fashion branding and business management that have made those businesses the powerhouses they are today. Also, inextricably linked to Paris is the school's emphasis on teaching the haute-couture sartorial approach of ateliers, passing along those skills to the future creators of high contemporary luxury. The experience of fashion here is unique, but what is debuted goes on to have global significance, that's just a fait accompli of fashion.

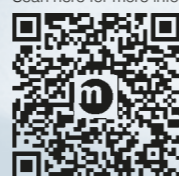
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## ISTITUTO MARANGONI LONDON

### Radical creativity merging with responsible luxury

London embodies business excellence, creativity, and innovative thinking, all of which attract a uniquely driven and pioneering elite. Participants at the London School therefore find their own creative voice in this cosmopolitan trend capital, defining their counterculture creativity in a world of luxury. No matter the course of study, the curriculum places an emphasis on undertaking avant-garde ethics, design research and business innovation. Exploring experimental cut and contemporary streetstyle. The future is on display, to stand out and make a difference. Beauty also comes from the inside, from how and why things are made, from responsible design and business innovation. In other words, how well they incorporate the cardinal concept of the current times: sustainability.

Scan here for more info



## ISTITUTO MARANGONI MUMBAI

### Vibrant traditions designing new horizons

Mumbai pulses with life. It is the subcontinent's largest, richest and most populous city: this is why Istituto Marangoni Mumbai has such a fascinating and rich blend of local cultures to draw upon. Alongside the sleek, modern side of hi-tech India exists an abundance of craftsmanship traditions that form the basis of the school's unique approach to luxury. Embroidery and printing, both traditional ways of creating intricate designs for exclusive products, are one area of emphasis. Another is propelling innovation, be that by embracing the contemporary or by tapping into the vibrancy of the traditions that are so deeply tied to the school's location. But while participants can expect to have an experience shaped by this particular location, the school's methodology boasts an international flair and is fed by multicultural stimuli, harnessing the best of what the world has to offer.

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## ISTITUTO MARANGONI SHANGHAI

### Cutting-edge innovation meets Chinese heritage

Shanghai is a gateway between the East and the West, between old and new. It is only fitting that Istituto Marangoni Shanghai infuses European-inspired designs into traditional Chinese elements, mixing innovation with the local textile heritage. Participants can expect cross-pollination of hi-tech and fashion as an integral part of the curriculum, alongside innovative e-commerce experiences that disrupt traditional retail and distribution channels, requiring all-round business and design skills. This winning approach is matched by a new visual language that showcases a blend of eastern and western cultures, taking the best elements from each and tastefully combining them to come up with a fresh, rich offering.

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## ISTITUTO MARANGONI SHENZHEN

### The global hub of hi-tech, revolutionary fashion and design

As the Chinese capital of high tech, Shenzhen is home to important local industries that have a national and global reach. Participants attending Istituto Marangoni Shenzhen have the opportunity to capitalise on this solid manufacturing district with a new attitude towards branding thanks to the school's innovative entrepreneurial approach. That means exposing participants to a comprehensive programme, ranging from how to master artisan techniques to how to give their ideas a global imprint. The new generation of designers and creatives trained at this school will learn how to build upon the knowledge they gain and apply it to inspiring new products by combining original thinking and technological developments. Hi-tech is in fact woven through this revolutionary global hub, where participants gain the skills they need to be able to influence fashion and design creativity in ways that reach beyond China, feeding back into prestigious European markets and from there spreading all over the world.

Scan here for more info



## ISTITUTO MARANGONI MIAMI

### Colourful cross-pollination of art, fashion and design

Miami is without doubt a vibrant, colourful city that people from all over the world flock to, setting the stage for the growth of a wealthy and trendy scene that constitutes fertile ground for global designers and influencers. Rising up in this lush location is a creative hub that connects Latin American cultures with the American identity. Housed in one of the city's old art deco buildings, Istituto Marangoni Miami literally embodies the cross-pollinations that are possible in a place so steeped in artistic culture, both historic and contemporary, and that attracts so many of the world's most fashionable people. Here participants tap into the passionate and tropical vibe to come up with fresh ideas and designs. Participants take inspiration from the new trends in beach style and Cruise collection, as well as from their adventures out in the big sandy classroom just across the bay - epitomising the unique life experience, combined with a solid academic foundation, built up in this stunning setting.

Scan here for more info



## ISTITUTO MARANGONI DUBAI

### Bridging Fashion and Design European knowledge and Middle Eastern culture

A creative melting pot of Italian heritage, UAE traditions and international influences, Istituto Marangoni Dubai aims to become the leading private Higher Education Institution for Fashion and Design in Dubai. Strategically located in one of the city's most vibrant lifestyle and cutting-edge districts – the Dubai International Financial Centre – the school blends an innovative learning experience with Italian expertise to enhance local talent and shape the future of the UAE fashion, design and creative industry. Partnering with local professionals and industry players has made Istituto Marangoni Dubai a powerful source of inspiration and a nerve centre for prestigious career options. While supporting students' personal and professional growth, the school will also teach them to deal with the complex challenges of today's fashion, art and design industries. A bridge between cultures, the school aims to promote local development and cultural diversity while empowering women and inspiring next-gen talent to explore new and global business opportunities. Being part of a unique network of international schools, the school offers exciting study abroad opportunities for students eager to experience the luxury European environment.

Scan here for more info



# SHAPE YOUR FUTURE

For new applicants, Istituto Marangoni offers a series of services to ease their transition to living in a new city and to help them choose the course of study most suited to their skills and their desires for professional growth:

## ORIENTATION

Istituto Marangoni's Orientation Service is a free service with no obligations, available to all new applicants. It provides information about study programmes and professional opportunities, as well as informing candidates of the companies that come to Istituto Marangoni to scout for graduates and interns. The Orientation Interview is an indispensable part of preparing for admissions, applications and scholarship applications (which are limited in number).

## SCHOLARSHIPS

Each year, Istituto Marangoni offers an extensive programme of scholarships to deserving or talented participants to attend undergraduate and postgraduate courses. For more information, please scan the QR code below.

## HOUSING

Istituto Marangoni provides housing assistance and information to help participants find suitable accommodation in all its locations, with options for every budget through various residences, hotels and apartments, as well as shared accommodation with other participants.

# CAREER SERVICE & COACHING

Participants are actively introduced to the world of work thanks to the excellent relations maintained by the schools with industry all over the world. This brings unparalleled added value, allowing participants to pursue their dreams right from the start by undertaking exciting academic projects as soon as they embark on their educational journeys. Over the course of their studies, participants are offered coaching and guidance, as well as study and industry networking opportunities through projects, seminars and workshops on fashion, design, and art. In addition, special initiatives support their development as professionals and round out the curriculum.

Istituto Marangoni provides a dedicated Career Service to students to help them navigate their career paths. The service offers professional guidance ranging from preparing a CV and honing interview skills to connecting with companies that offer internships, placements, and other professional opportunities.

The Career Service Office provides support to students as early as their first year of study, with initiatives such as:

- Career Service platform with dedicated job offers
- Professional Coaching in Digital Reputation & Personal Branding
- Talent Management Path
- Mock interviews, CV preparation and job interviews
- Career and Talent Days
- Industry Talks and mentorship with Alumni about their professional experiences
- Mentoring on hard and soft skills
- 1-to-1 Coaching Sessions

Find your scholarship here



# BRANDS SEEK TALENTS

## INTERNATIONALLY RENOWNED COMPANIES WELCOME ISTITUTO MARANGONI GRADUATES EVERY YEAR

**10 Corso Como**, 11Clubroom, Aamaya by Priyanka, Acne Studio, **Aquazzura**, Activation, Adidas Y3, Agatha Ruiz de la Prada, Agnona, Ai PR, Alberta Ferretti, Alcantara, Alessi, **Alexander McQueen**, Alexander Wang, Anna Karapetyan, Antidote, Antonio Berardi, Anzheng Fashion Group, Architectural Hero, Art Partner, Artifacts, Artlist, **Aspesi**, Au Jour Le Jour, Azzedine Alaïa, Balenciaga, Bally, **Balmain**, Beauté Prestige, Belle, Berluti, Bisazza, Bless, Bonaveri, Bongénie, **Bottega Veneta**, Brachfeld, **Bulgari**, Burberry, Bureau Betak, Calvin Klein, Camera Nazionale Della Moda Italiana, **Cappellini**, Carlin, Carolina Herrera, Cartier, Carven, Casadei, Castor, Celine, Centropolis Design, Ceramiche Flaminia, Cerruti 1881, Cesare Paciotti, Chalayan, **Chanel**, Charles Philip Shanghai, Chloé, Chopard, **Christian Louboutin**, Coach, Colmar, Comptoir des Cotonniers, Condé Nast, Corneliiani, Courrèges, **Damiani**, Dedar, Devon&Devon, Diane von Furstenberg, Diego Dolcini, **Dior**, Dior Homme, Dior Joaillerie, Disney, DKNY, Drapers, **Dsquared2**, Dunhill, Elite, Ellen Mirck, Emilia Wicksteak, Emilio de la Morena, **Emilio Pucci**, Erdem, Erika Cavallini Ermanno Scervino,

Ermenegildo Zegna, Escada, Etro, **Fendi**, Fila, Flos, Fragiacomio, Francesco Scognamiglio, Furla, Gabriele Colangelo, Galeries Lafayette, Gap, Gas, Giada, **Giambattista Valli**, **Gianni Versace**, Gianvito Rossi, Giorgio Armani, Giuseppe Zanotti, Givenchy, GQ, **Gucci**, Guess, Helmut Lang, Hemsle London, Hemyca, **Hermès**, Hugo Boss, HYFG, I.T China, Inditex, Ingie, Iro, **Isabel Marant**, Issey Miyake, J.W. Anderson, Jean-Paul Gaultier, Jane Carr, Jenny Packham, **Jil Sander**, Jimmy Choo, Julie de Libran, Karla Otto, KCD Paris, Ken Okada, **Kenzo**, Kering Group, Krizia, L'Autre Chose, L'Eclairer, L'Express Style, L'Oréal, La Perla, Lamborghini, Lancel, Lanieri, **Lanvin**, Larusmiani, Laura Blagooee, Couture, LCM, Le Bon Marché, Leonard, Lesilla, Li-bel, Loewe, Tekstil Ticaret, Liberty UK, Liviana Conti, LK Bennett, Loro Piana, **Louis Vuitton**, Love Magazine, Lucien Pagès Communication, Lucy Choi, Luisa Bertoldo, **Luisaviaroma**, Lulu Liu, Luter, Lux Group, Luxottica, Luxury Living Group, **LVMH**, Marni, Max Mara, MM6 Maison Margiela, Maliparmi, Mango, Mao, Marco Bologna, Mauro Grifoni, Missoni, Missoni Home, Moleskine **Moncler**, Moreschi, **Moschino**, Moscot Eyewear,

**MSGM**, Mulberry, Museo del Tessuto, Museo Ma\*Ga, Mutina, My Envy Box, Net à Porter, New Guards Group, Nirav Modi, Not Just a Label, Nour Hammour, **Oscar de la Renta**, Oscar Tyie, Palazzo Strozzi, Paolita, Pandolfini Casa d'Aste, **Paula Cademartori**, Park Hyatt, Peclers Paris, Pepsi, Peserico, Peuterey, Pinko, Pitti Immagine, **Prada**, Pringle of Scotland, Prism, Prisma Média, Puma Puig, PVH, Quicksilver, Rahul Mishra, **Ralph Lauren**, Redemption, Reebok, Renato Corti, René Caovilla, Renoma, Stefano Ricci, Richemont, Rick Owens, Ritual Projects, Roberto Cavalli, Roger Vivier, Safilo, **Saint Laurent Paris**, Salvatore Ferragamo, Santa Clara Milano, **Santoni**, Schreiber Sebastian, Sergio Rossi, Shourouk, Simonetta Ravizza, Sonia Rykiel, Spazio Forma, **Stella McCartney**, Stephane Rolland, Studio Asia, Swarovski, Swinger International, Tank Magazine, Testoni, The Attico, The Fabbrica, Timberland, Tiziana Fausti, Tod's, **Tom Ford**, Totem Fashion, Tranoï, Trussardi, Umit Benan, Unsigned, **Valentino**, Value Retail, Van Cleef & Arpels, Venini, Véronique Leroy, **Vestiaire Collective**, **Vetements**, Vide Dressing, **Visionnaire Milano**, Vivienne Westwood, Vogue, **Zuhair Murad**



**Chloé** GUCCI ISSEY MIYAKE LOUIS VUITTON DOLCE & GABBANA

STELLA MCCARTNEY

VENINI

BISAZZA

MSGM

Salvatore Ferragamo



**B**  
**BALMAIN**  
PARIS

E T R O

FASHION  
NETWORK



JOURNÉ

OCIDA

GALERIE THADDAEUS ROPAC  
LONDON PARIS SALZBURG

MM6  
Maison Margiela  
PARIS

Dream of Paris

**M**  
MISSONI

JIMMY CHOO

Poliform

PATRIZIA PEPE

OTB

Vivienne Westwood

# INTERNATIONAL RANKINGS

**ISTITUTO MARANGONI RANKS AMONG THE TOP 100 INTERNATIONAL UNIVERSITIES FOR 'ART AND DESIGN' IN THE QS WORLD UNIVERSITY RANKING 2023, LEADING THE RANKING OF ITALIAN FASHION SCHOOLS.**

Reputation plays a key role in Istituto Marangoni's global strategy. International rankings are fundamental in helping prospective students choose their academic careers and evaluating the academic reputation of universities and institutions.

The QS World University Rankings by Subject are the publications of the best international universities in the world led by Quacquarelli Symonds (QS), showcasing over 1,500 institutions across 55 different subjects, and compiled annually to help prospective students identify the leading universities in a particular subject.

In this specific ranking, Istituto Marangoni is ranked among the top 100 universities in the world in the subject "Art & Design", and the best Italian institution in fashion education.

This amazing result, achieved in only three years of presence in the ranking, confirms the mission of Istituto Marangoni to always enhance and spread its academic reputation worldwide, also supported by specific activities, resources and investments aimed at increasing academic research and didactical innovative developments within the academic fields of arts, design and fashion, in order to forge the future talents that will become the leaders of the global creative industry.

See the ranking here



# QUALITY HIGHER EDUCATION

Istituto Marangoni is part of a group that is a leading international provider of Higher Education, the Galileo Global Education (GGE) group, whose programmes are world leaders in the arts, creation, management and innovation.

Istituto Marangoni's unique standing is also widely recognised throughout the academic world and affirmed by numerous partnerships with leading international institutions, and via official accreditation and validation, for example:

## Italy

On the majority of programmes in Italy, the Ministry of University and Research awards a First Level Academic Diploma (Diploma Accademico di I Livello) for three-year courses at Undergraduate level:

- First Level Academic Master Diploma (Master Accademico di I Livello);
- Second Level Academic Diploma (Diploma Accademico di II Livello) for courses at Postgraduate level.

Additionally, vocational training courses are recognised by the Regione Toscana and Regione Lombardia. All Schools in Italy also comply with quality standards ISO 9001:2015.

## United Kingdom

All Istituto Marangoni London programmes are accredited by Regent's University London (UK). Upon completion of the process, students will be awarded with either a BA (Hons) Degree or a Master's Degree. In addition to this, the School is registered with the independent regulator for Higher Education in England - Office for Students (OfS). Alongside the OfS, Istituto Marangoni London is monitored by the Quality Assurance Agency for Higher Education (QAA).

## France

BA (Hons) Degrees and Master's Degrees are accredited by Regent's University London (UK).

Additionally, France Compétence, the national governing body for vocational training and apprenticeships, awards the French National Framework for Professional Qualifications (RNCP, or "Répertoire National des Certifications Professionnelles") to:

- students who complete a three-year course, with a title equivalent to a Bachelor-level degree or full time 3 year programme of Higher Education (level 6 RNCP);
- students who complete selected Cycles de Spécialisation, with a title corresponding to a full-time Master's Degree (level 7 RNCP).

## United Arab Emirates

Istituto Marangoni Dubai is accredited by the Commission for Academic Accreditation (CAA), under the UAE Ministry of Education. Participants who successfully complete selected Higher Education Undergraduate courses will be awarded with a Bachelor of Arts Degree accredited by CAA.

Furthermore, Istituto Marangoni Dubai delivers Higher Education and Training programs covering Fashion and Design subjects, under Permit from the Dubai Knowledge and Human Development Authority (KHDA).

## China

In China, Istituto Marangoni delivers validated Undergraduate courses through two recognized Sino-Foreign Cooperation Agreements with partner universities.

'Istituto Marangoni Fashion Design Institute - Zhejiang Sci-Tech University' is a Sino-Foreign Cooperation Agreement accredited by the Chinese Ministry of Education. The 4-year Bachelor Degree courses are taught by faculties from both institutions. Graduates receive a Bachelor's Degree from Zhejiang Sci-Tech University and an RNCP Level 6 Certificate from Istituto Marangoni Paris.

The 2-year Undergraduate course in 'Fashion Design & Marketing', delivered in partnership with the Shanghai International Fashion Education Institute (SIFEC), is filed at the PRC

Ministry of Education and it is validated by the Shanghai Municipal Education Commission, allowing students progressing to Istituto Marangoni London for a BA (Hons) Degree.

## United States of America

In Miami, Florida (USA) the Istituto Marangoni School is licensed by the Florida Commission of Independent Education (FCIE) and the Florida Department of Education to award Associate of Applied Sciences (AAS), Bachelor of Fine Arts (BFA) and Masters of Arts (MA) Degrees.



# FASHION STUDIES

Milano, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen, Miami and Dubai.

Training programmes to inspire, form and educate fashion professionals of the future focusing on creativity, business readiness, individual style and vision.

## FASHION DESIGN

Study methods in Fashion Design are rigorously oriented towards professionalism, industry demands, and a fine balance of design functionality and aesthetics. From day one, participants find themselves immersed in the fashion system and fashion design methodology, incorporating key trends with bicultural aesthetics and new consumer voices influencing style. Depending on their chosen level of study, participants work on projects such as an in-depth analysis of clothing or accessories manufacturing, or the language of couture construction versus ready to wear. They progress through various stages of the design process from fashion illustration, pattern making, pattern cutting, construction or prototyping, right through to the finished garment or product. Pathways offer further options to specialise in a chosen area or fashion design profession.

## FASHION STYLING

Style and innovation, responding to new consumer voices and the bicultural world we live in are all key values of Istituto Marangoni study methods, and paramount to the creative world of Fashion Styling. All courses investigate how to make a connection through image, express a story and emotion through style, and propose the most innovative ideas in fashion. Depending on their chosen level of study, participants work on developing their own style portfolio, incorporating photography and a creative vision with visual methods of expression. They investigate new trends in the industry such as artificial intelligence, extended intelligence, and new ways of communicating in a digital age alongside photo shoot preparation and management, photo editing and moving image (multimedia video). Pathways offer further options to specialise in the Fashion Styling profession.

## FASHION BUSINESS

The business of fashion for Istituto Marangoni means being on par with industry developments, on key with the latest issues in the business, and consistently on top of the latest market requests. Combining a wide variety of essential business skills and knowledge with the latest industry developments, all courses in Fashion Business are fine-tuned and specific to the constantly evolving fashion system. Depending on their chosen level of study, participants work on developing key business acumen, from luxury brand management, buying and merchandising, through to marketing, promotion and start-up to name just a few. Subjects including Phygital retail, the fusion of digital and in-store shopping experiences, algorithms defining style, and sustainability are also skills fundamental to today's successful fashion business graduate. Pathways offer further options to specialise in a chosen area or fashion business profession.



# DESIGN STUDIES

Milano, London, Mumbai and Dubai.

A complete education to form designers and encourage future entrepreneurs in design innovation via a complex mix of creativity, contemporary style and culture.

## INTERIOR DESIGN

Interior Design at Istituto Marangoni is not just about 'producing' an environment, but a creative and complex mix of the latest trends, industry developments, accurate project management, functionality and contemporary aesthetics. Depending on their chosen level of study, participants work on projects that span residential, commercial or leisure sites, working on the design, or renovation, of the space in question. As well as coordinating furnishings, fixings, lighting and colour, participants are shown how to skilfully mix atmosphere, culture, and a creative vision, and consider new global issues in design wellbeing, the user experience, and sustainability. Client expectations and the study of brand identity add to the creative design mix, assisting in the creation of an emotional response through space. Pathways offer additional study options to further specialise in Interior Design.

## PRODUCT DESIGN

All Product Design courses at Istituto Marangoni combine a heritage immersed in craftsmanship and creativity, together with applied manual, technical and digital design skills. Depending on their chosen level of study, participants work on developing luxury furniture, bespoke or one-off items, or innovative products for industrial design and commercialisation. As well as technical drawing, 3D modelling, visualisation and prototype development with CAD, participants investigate the influence of Made in Italy in the design arena, the use of sustainable materials and renewable resources, and new methods and processes of production. Graduates are able to design and visualise products in connection with space or location, and accurately evaluate their functional and ergonomic properties to produce innovative product designs. Pathways offer additional study options to further specialise in Product Design.

## VISUAL DESIGN

Istituto Marangoni study methods in Visual Design are rigorously oriented towards industry demands and 'real-world' project experiences in a technologically advanced, and emotionally charged, design field. Depending on their chosen level of study, participants may work on video, animation, interaction and motion graphics, all fundamental to communicate, promote, or sell a vision, a product or an event, in today's contemporary visual arena. They analyse new consumer habits and how they impact the way we communicate; they also explore the latest visual approaches and tools of expression in the digital age - including web design, blogs and social platforms - to reach today's "bicultural consumers", and they study the influence of phygital retail, blending digital features with future-oriented in-store experiences.



# ART STUDIES

Firenze

Courses covering various artistic contexts blended with business acumen and real world preparation, to enhance artistic creative expression, and form future leaders in art.

## ARTS CURATING

Designed to educate and inspire the cultural practitioners of the future, Arts Curating courses offer programmes specialising in curating, exhibiting, writing, publishing, and managing cultural events in a constantly evolving creative field. Arts Curating students will find themselves investigating the complex relationship between art and fashion, learning how to manage cultural events, contemporary art installations and exhibitions, and gaining an in-depth understanding of the complex art system, the art economy and business while crafting multiple options for their career paths: curators, critics, gallerists, art advisors, journalists, editors, cultural managers and more.

## CREATIVE MULTIMEDIA DESIGN

An immersion in the future of creativity applied to all art forms. Istituto Marangoni's primary role in education for over 80 years has been to foster dialogue among disciplines. Multimedia Arts programmes provide inspiring educational pathways to discover the variety of techniques and tools now available to contemporary artists without forgetting the roots and the basics of producing original images, from painting to 3D sculpting, drawing and videomaking, through to photography and sound design. Depending on their chosen course of study, Creative Multimedia students will acquire advanced visual and creative communication skills supporting freedom of expression, with multiple career options: artists, photographers, video makers, 3D artists, editors, and visual storytelling experts.



# FRAGRANCES & COSMETICS STUDIES

Milano, Firenze, Paris, Dubai and Shanghai.

A complete education plan to train and guide future entrepreneurs in Luxury Beauty Businesses.

A Three-Year programme, 3 Master Courses and an Intensive course for those who are interested in a career in the fragrance & cosmetics industries or are already in the business and wish to upskill. With educational paths designed to increase and strengthen the learners' business acumen, participants will develop the proper skill set and confidence required to manage a Beauty Business. They will be ready to work as Marketing, Communication, Brand, Product, and Licensing Managers or become a business owner in this field.

All Istituto Marangoni Fragrance & Cosmetics programmes have been developed on par with Beauty industry developments, on key with the latest issues and trends in the Luxury business, and consistently on top of the newest market demands. Moreover, they rigorously focus on transferable knowledge and skills, including critical principles and practices for managing luxury Fragrance and Beauty products.

Considering all professional roles, these courses will teach how to deal with and successfully manage a Beauty Business. Through a series of strategies and business cases, participants will understand the whole process, from the creative director's idea to how perfumes are made, how to market products Internationally and locally, and how to manage legal and contractual aspects. Moreover, learners will learn how to deal with financial management and control to maintain ROI with particular attention to ESG aspects. From a luxury organisation perspective, students will examine the benefits and disadvantages of Beauty brand management and extensions to safeguard a Brand's DNA and heritage. The programme will also cover how, due to uncertain political and economic scenarios, brands must explore new Licensing Beauty products relying on technological innovations and digital solutions such as NFT and Metaverse environments. The programmes alternate theory lessons with practical laboratory work enabling students to understand the basics of olfactory techniques, perfume composition and cosmetic formulas.

All courses are supported by international experts and managers with consolidated roles in the fragrance and cosmetic industry. Lecturers will share real business cases and experiences, making students aware of their skills and daily activities, a fundamental step to achieving success in this exciting field.



# HIGHLY SPECIALISED PROGRAMMES

## UNDERGRADUATE PROGRAMMES

Istituto Marangoni schools offer an array of Higher Education training programmes at undergraduate level covering fashion, design, and art, fragrances and cosmetics from an introductory foundation level to full-time 3 & 4 year degrees.

### Preparatory Courses

Foundation courses develop essential skills and practical ability for undergraduate level study. Upon successful completion participants reach the necessary level of academic preparation to be able to apply for a Bachelor Degree.

### One Year Intensive Courses

These courses provide a good knowledge of the technical and theoretical concepts related to fashion, design, styling, and business, meeting the needs of those with limited time available, or for participants that have either little or no prior experience or relevant study.

### Associate of Applied Science Degrees

The Associate of Applied Science (AAS) degree is specifically targeted at participants who wish to go on to study Fashion Design, Fashion Styling or Fashion Business. These programmes have a duration of five semesters and can be completed in approximately 1.5 years of full-time continuous enrollment. Each course is equivalent to three semester credits (45 clock hours), and the total programme delivers 60 semester credits (2,700 clock hours). Upon completion, graduates will receive an Associate in Applied Science degree.

### Study Abroad • Semester Courses

Study abroad programmes provide an opportunity to see the world, experience new cultures, learn a new language, visit neighbouring countries, and make new lifelong friends. Courses at both undergraduate level (4-5 months) offer participants a chance to learn key skills from international experts in the field, and experience different styles of education.

### BA (Hons) Degrees<sup>1</sup> • Three Year Courses<sup>2,3</sup> • Bachelor of Arts<sup>4</sup>

These undergraduate programmes are designed for participants looking to enter the fashion, design, and art fields. They provide a complete education at undergraduate level and allow participants to acquire all of the necessary knowledge and skills to carry out a profession in their chosen subject. Pathways offer additional study options to specialise in a selected area or industry profession.

### Undergraduate Progression Courses

These courses are structured in 2 - 4 distinct certificate levels. Participants can choose when to build on their experience by progressing from one level to another, giving them complete control on their own progress and achievement. Participants also have the opportunity to begin their studies in one school, and complete them in another via Cross School Study Options.<sup>5</sup>

1) Paris - London: BA (Hons) Degree courses are accredited by Regent's University London.

2) Milano - Firenze: on the majority of programmes in Italy, the Ministry of University and Research awards the First Level Academic Diploma (AFAM Diploma Accademico di Primo Livello). All Schools in Italy also comply with quality standards ISO 9001:2015.

3) Paris: France Compétence awards the RNCP Professional Certificate for all Three-Year programmes - equivalent to a Bachelor-level degree or full time 3 year programme of Higher Education (level 6 RNCP).

4) Dubai: Bachelor of Arts Degree Courses are accredited by CAA (Commission for Academic Accreditation).

5) Cross-school experiences are only available on selected programmes and levels. For full details and entry requirements, please contact the school's admissions office.

## POSTGRADUATE PROGRAMMES

Istituto Marangoni courses at postgraduate level ensure participants an advanced level of training in all areas of fashion, design, and art, fragrances and cosmetics providing an opportunity to specialise and further develop their knowledge and expertise in a specific subject, and essentially enhance skill and ability.

### Preparatory Courses

Preparatory courses are structured to ensure participants are fully prepared to meet the challenges of postgraduate level training.

### MA Master's Degrees<sup>6</sup> • Master's Courses<sup>7</sup> • Master of Arts<sup>8</sup>

These full time postgraduate level courses are highly specialised programmes that aim to support participants' careers in the fashion, luxury, and creative design and art industries. They are designed for those who have already acquired specific skills in the appropriate area at undergraduate level, or for industry professionals who wish to deepen their knowledge of a specific subject in fashion, design and art.

### Postgraduate Courses

Postgraduate courses offer advanced levels of study for individuals wishing to undertake professional training, providing an opportunity to up-skill, change career direction or simply broaden a professional skill-set. These courses are held on either weekdays or weekends.

### Postgraduate Semester Courses

These full time courses offer specialist activities for participants who are looking for study abroad opportunities at postgraduate level, or for professionals who have the desire to 'up-skill' or take a career break to study subject-specific training in relation to the world of fashion and business. The courses aim to develop practical, creative, and business and management skills useful for career future development.

### Professional Courses

These part-time courses are designed for professionals who want to increase their skills and update themselves on management for fashion and luxury brands. Participants will have the opportunity to experiment a variety of learning formulas appropriate to their field of study.

6) Paris - London: MA Master's Degree courses are accredited by Regent's University London.

7) Milano - Firenze: on selected courses in Italy, the Ministry of University & Research awards a First Level Academic Master Diploma (AFAM Master Accademico di I Livello). All Schools in Italy also comply with quality standards ISO 9001:2015. Paris: France Compétence awards the RNCP Professional Certificate for all Master programmes - equivalent to a Master-level degree or full time one year programme of Higher Education (level 7 RNCP).

8) Milano - Firenze: on selected courses in Italy, the Ministry of University & Research awards a Second Level Academic Diploma (AFAM Diploma Accademico di II Livello). All Schools in Italy also comply with quality standards ISO 9001:2015. Dubai: Master of Arts Degree Courses are subject to validation by CAA (Commission for Academic Accreditation).

Find your course here





# ALUMNI

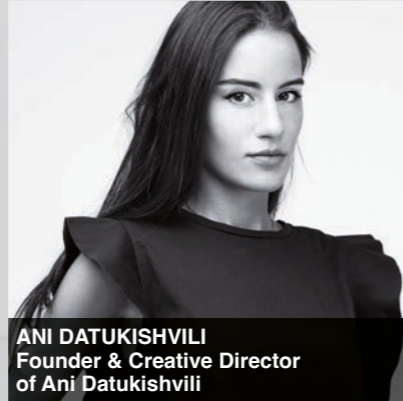
The Alumni Community is an international multicultural élite of more than 40,000 professionals who share the values and skills gained while studying at Istituto Marangoni. They represent a prestigious heritage and a huge value for the school. Istituto Marangoni proudly celebrates their talent and success, telling their stories and remembering the steps they took towards their distinguished careers. The names shared in this prospectus are just a small part of Istituto Marangoni's uniqueness: alumni that over the years have become internationally recognised and awarded.



**ALESSANDRO SARTORI**  
Artistic Director  
for Ermenegildo Zegna



**PAULA CADEMARTORI**  
Founder & Creative Director  
of Paula Cademartori



**ANI DATUKISHVILI**  
Founder & Creative Director  
of Ani Datukishvili



**SABRINA MANDELLI**  
Creative Director  
& Off-White Womenswear Designer  
and Style Coordinator for Ssheena



**ALESSANDRO DE BENEDETTI**  
Creative Director  
for Romeo Gigli



**HAN LU LU**  
Founder & Designer  
of HAN LU LU



**TÉRENCE COTON**  
Product Designer  
& Architect



**JUN ZHOU**  
Co-Founder  
of PRONOUNCE



**GOLAN FRYDMAN**  
Creative & Managing Director  
of FYODOR GOLAN



**MATTEO AGATI**  
Industrial & Product Designer  
Founder of Matteo Agati Design



**LUCIO VANOTTI**  
Founder & Creative Director  
of Lucio Vanotti



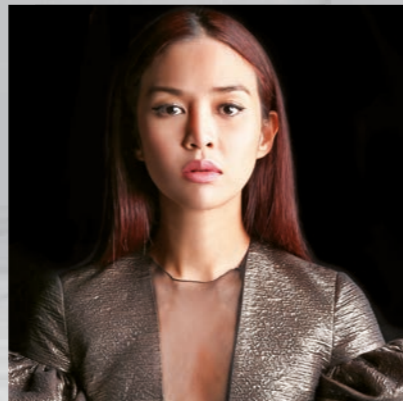
**NICOLA BROGNANO**  
Creative Director  
for Blumarine



**RICO MANCHIT AU**  
Founder & Designer  
of RICOSTRU



**GILDA AMBROSIO**  
Founder & Co-Designer  
of The Attico



**DUANG POSHYANONDA**  
Editor-in-Chief  
of Harper's BAZAAR Thailand

# THE TALENT DISTRICT

## ISTITUTO MARANGONI'S METAVERSE REVOLUTION

Istituto Marangoni is the first fashion school to join the Metaverse. The school has made a strategic effort to focus on innovations and new virtual scenarios for communication, as well as the use of technology to prepare future professionals. The Talent District aims to give students an immersive experience and increase visibility for their projects. The district also hosts talks and events like fashion shows and innovative projects in partnership with companies to speak to a young audience using an engaging, familiar language.

Istituto Marangoni's metaverse is divided into a series of futuristic districts, each featuring a building that visitors can explore with customisable avatars. They can visit several spaces, including the Plaza, which provides information on the school's programmes in the macro-areas of Fashion, Design, Art, Fragrances & Cosmetics; the Exhibition Pavilion, which showcases projects by the school's best students, explained by the students' own avatars; the Theatre, hosting conferences, lectures, and talks to add value to the school's academic experience; the Partners' House, with projects created by the students for partner companies as part of the IM Corporate Lab. Finally, the Archive provides historical memory of the Institute's projects and activities. Each area contains multimedia materials and links to external resources to enhance the visitor's experience.

Scan here to join  
The Talent District



# Maze 35

THE MAGAZINE



Unfiltered creativity, powered by students

Scan here to enjoy Maze35



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Courses & Accreditation:  
for full course details and programme specifications please visit [www.istitutomarangoni.com](http://www.istitutomarangoni.com) or contact the admissions office at the chosen school. This publication is not intended to create any guarantees about current programmes and courses offered by Istituto Marangoni Schools.

All information in this prospectus is correct at the time of printing and may be subject to change. To deliver the highest quality programmes, all courses are constantly reviewed to ensure an up-to-date curriculum. Some of the courses in this prospectus may not yet reflect these improvements.

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